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Q: A man must move. Madame E., what's this I hear about Bob Guccione, the Prince of Penthouse, getting into the spy biz?

house, getting into the spy biz? A: No, no. Bob's twin sisters, Jeri Winston and Jackie Lewis, both Penthouse vets, are putting out a bi-monthly dubbed Espionage Magazine. (In fact, Bob's 80-year-old dad Tony, who gave Bob his first \$5,000 to start his rag, gave them \$5,000 apiece to start theirs, and the hell with inflation.) Among the offerings in the new issue: A scramble puzzle where you hunt for words like assassin, assignment, cipher, clandestine, Kremlin, mole, and traitor; sizzly spy tales by the cream of the Mystery Writers of America; an analysis of The Intelligence Process, by Ernest Volkman, which tells how spies skew the info to please their bosses; and a True Tale of how Love Ruined Poland's Ace Lady Spy in World War II. Among Espionage's new subscribers: The CIA. "We saw an ad and sent in a year's subscription," whispered a CIAer. (It's \$11.50.) "We thought we should Be Aware. But we didn'texpect quite so much Fiction.

Q: Just what I say about the CIA, Madame E.

A: Don't be cheeky. Come back tomorrow.